CORPORATE SNAPSHOT



INDEPENDENCE POWERED BY LPL FINANCIAL

WE ARE LPL FINANCIAL'S **LARGEST ENTERPRISE BY:**



- **ASSETS** (BROKERAGE & ADVISORY)
- TOTAL REVENUE (2024)
- AFFILIATED **PROFESSIONALS**

LPL FINANCIAL IS AN **INDUSTRY LEADER:**

INDEPENDENT **BROKER/DEALER**¹

MARKET SHARE (AMONG 3RD PARTY PROVIDERS **OF BROKERAGE SERVICES TO** BANKS AND CREDIT UNIONS)2



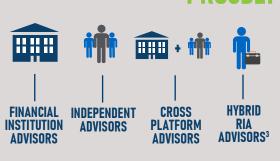
FORTUNE 500 COMPANY

FOUNDED CORPORATE HEADQUARTERS

PERSONALIZED

- ADVISOR DEVELOPMENT
- **ADVISOR & INSTITUTION TRAINING**
- BUSINESS DEVELOPMENT, RECRUITING & CONSULTING
- COMMISSIONS & ACCOUNTING
- **COMPLIANCE & SUPERVISION**
- **M&A & SUCCESSION PLANNING CONSULTING**
- MARKETING & DESIGN
- **ONBOARDING & TRANSITION SUPPORT**
- TECHNOLOGY CONSULTING
- VIRTUAL ADMIN SERVICES

PROUDLY SERVING



55% FINANCIAL INDEPENDENT INSTITUTION **ADVISORS ADVISORS**

PERCENTAGE OF TOTAL GDC

As reported by Financial Planning magazine, June 1996-2023, based on total revenue
2024/2025 Kéhrer Research Annual Industry Checkup Based on market share of AUM, revenue and advisors.
Hybrid RIA services provided by Gladstone Institutional Advisory.

Securities and advisory services offered through LPL Financial, Member FINRA/SIPC and a Registered Investment Advisor. Financial Resources Group Investment Services, LPL Financial and Gladstone Institutional Advisory Member FINRA/SIPC, are separate entities.

NUMBERS AT A GLANCE

ASSETS (BROKERAGE & ADVISORY)

(2024)

AFFILIATED PROFESSIONALS

PARTNERS



FOLLOW US ON:





DATA AS OF JANUARY 20, 2025