**Sample Indication of Interest Submission to Permium Buyer Program**

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1. Please describe your sources of funds and your financing options to complete an acquisition?

**Pre-qualification with LPL financing, our team currently has $210M AUM; our team has gained a commitment to purchase our first book. Additionally, we have $180,000 set aside for acquisition purposes.**

1. Please provide a summary of your value-added capabilities. What makes you the best fit for the Seller?

**We are a full service, comprehensive, primarily fee-based financial planning company focused on integrating technology driven wealth management in the context of financial planning utilizing the Emoney platform. Our scale in the Dallas-Fort Worth area allows us to support our clients with a service model that reinforces the team approach with multiple areas of expertise that we can apply to create a quality, personal experience for our customers.**

**Similar to the seller, we have expertise in creating long-term personal relationships and managing assets in the context of a financial plan for every client. In addition, we also provide Business Valuation Estimates and Business Planning services that focuses on utilizing the Value Acceleration Methodology for Business Owners which widens our reach to provide services other advisors don’t.**

**Through our sister company, Texas Private Wealth Insurance Group, LLC, we have the ability to provide a full financial & insurance comprehensive service to the majority of all new clients being acquired**.

1. Please explain how acquiring this Seller’s business fits into your strategic vision? If you are located outside of the Seller’s geographical area, please address that.

**First and foremost, we are domiciled in Dallas and committed to the Dallas-Fort Worth market and look forward to continuing to maintain and grow the practice locally. We are committed to maintaining the office staff of the seller and want to ensure we support the sellers existing best practices of the office.**

**Also, we are committed to having the Seller/Advisor stay on board for any time period he or she prefers. We would like to provide flexible options to the Seller if they chose to stay longer. As a sell and stay opportunity, our firm is flexible as to what role the seller would prefer to have. We would also like to provide additional “sun-setting” compensation alternatives that can be explored to enhance the value of this transaction.**

**Financial Advisor Company will work with the seller to develop a Mutually agreeable plan to announce the merger and the expansion of the seller’s business, hold open houses at both locations and work to assimilate clients into the combined companies during the transition period.**

**Our website is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_and we will forward along additional materials about the firm to the M&A team.**

**We are a full service, technology driven wealth management and planning team with scale that allows us to support our clients with specialization and deep expertise. We are dedicated to providing a service model that reinforces the team approach and comprehensive planning to deliver a quality client experience. Similar to the seller, we have expertise in planning and managing assets and have capacity to work both onsite or remotely, as needed and required by the seller.**

1. Please add any additional information you would like to share with the seller. Additionally, if you have any supplemental materials you would like to share with the seller please email them to MA.Solutions@lplfinancial.com and we'll be sure they are relayed to the seller. Please include the reference number in your email.

**The seller’s business is almost identical, in many respects to our business. We believe that our ability to support similar clients in the LPL environment will improve the transition of the business and our geographical location allows us to spend quality time with the seller and clients. Developing a relationship with clients in conjunction with the seller will be a first priority for our team. Additionally, we are proud to have the support of Financial Resources Group (LPL's largest enterprise/OSJ) to ensure we can provide solutions to any potential challenge or opportunity.**

**Finally, our team is well credentialed. We also believe in having advisors who have certifications and members of our team carry the CFP, CEPA, CIMA, CPWA, CLU, AEP, MSFS designations.**