

RESOURCES AT YOUR FINGERTIPS

LPL Research provides the expertise, rigorous analysis, and valued insights that advisors and investors can rely on. Whether the markets are up or down, we offer continuous support and assurance that you and your investors are not alone.



ASK RESEARCH

ASK Research is your resource for LPL Research insights to support your practice. The ASK team includes experienced analysts who are well qualified to address questions on a range of investment and market-related topics, including market segments and asset classes, model allocations and strategies, and new investment opportunities across the LPL advisory platforms.

Call or email: (617) 897-4755
(weekdays 9:30 a.m. – 4:00 p.m.)
ASK.Research@lplfinancial.com



DAILY MARKET UPDATE EMAILS

The Daily Market Update, delivered every weekday by 11 a.m. ET, is an email summary of the topics covered on the LPL Research Daily Morning Call and an overview of the latest happenings in financial markets and global economies.

Subscribe: Advisors are automatically subscribed upon joining LPL (please allow 2–3 weeks to start receiving emails). If you need to re-subscribe, send an email with the subject line “Daily Market Update OPT IN” to ASK.Research@lplfinancial.com. To unsubscribe, please click the link at the bottom of the email.



DAILY MORNING CALL

LPL Research hosts a 30-minute presentation every weekday at 8:45 a.m. ET (advisor use only). Specific topics and hosts may vary from day to day, but the focus is always on sharing recent developments in financial markets with an emphasis on key insights for client conversations.

Join: Via webinar for access to live presentation or via telephone for listen-only access:

OPTION 1: Join via the Zoom app. Download the Zoom app to your mobile device. Go to <https://zoom.us/download> and see “Zoom Mobile Apps.” **Webinar ID: 896-646-655**

OPTION 2: Join via the webinar link (e.g., from your laptop, desktop, or tablet) <https://zoom.us/j/896646655>
Webinar ID: 896-646-655

OPTION 3: Join via phone (e.g., from your car, or when you are away from the office) +1 (646) 558-8656 or +1 (408) 638-0968
Meeting ID: 896-646-655

If you can’t make the live presentation, replays are available and are posted to the Resource Center daily under News & Research, LPL Research, “Top Resources.”



VIDEOS & PODCASTS

LPL Research produces client-ready commentary in multiple media formats that you can share via your website, email, and social media.

Street View videos deliver short, informative messages on current market topics of interest to Main Street (client approved).

Market Signals podcast features top strategists discussing investment and economic outlooks in a 30–40 minute conversational format (client approved).

The Talking Point podcast features Chief Global Strategist Quincy Krosby discussing at least three strong market talking points to start your week in only 10–15 minutes.

Econ Market Minute is a 10-minute video hosted by Chief Economist Dr. Jeffrey Roach, highlighting both the past week and the week ahead.

Visit: Resource Center at News & Research, LPL Research, “Top Resources.” Client approved content is also available on the LPL Newsroom <https://www.lpl.com/newsroom.html>



RESEARCH PUBLICATIONS

LPL Research publishes daily, weekly, monthly, and quarterly publications—including blogs, market commentaries, portfolio strategy insights, client letters, quarter end reports, and more.

Visit: Resource Center at News & Research, LPL Research, “Top Resources”



SOCIAL MEDIA

Follow LPL Research on social media @LPLResearch on Twitter and check our LinkedIn Showcase page for breaking news, timely publications, charts, and videos that you can repost and share with your growing audience. Visit LPL’s new Social Media Content Library for ready-to-share Research publications, charts, and videos.

Visit: Resource Center at Your Business, Marketing Your Practice, “Social Media Content Library”



CLIENTWORKS RESOURCE CENTER

The LPL Research Resource Center is a hub for finding anything you need from LPL Research, with easy navigation to research support, news and updates, and top resources. You can also learn more about the Strategic & Tactical Asset Allocation Committee, a dedicated group of seasoned investment professionals responsible for constructing LPL’s global economic and capital market views, providing global asset allocation guidance, managing model allocations, and delivering multiple strategy reports and broadcasts.

Visit: Resource Center at News & Research, Asset Allocation Recommendations & Insights