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| **Exclusive Clubs May Help Your Bottom Line.****You’ve worked hard to achieve an affluent lifestyle. You can enhance that lifestyle through exclusive country clubs, gyms, and business groups, albeit at a significant price. But the people you meet may make your involvement invaluable, so consider these points favoring club membership.**If you are an executive, business leader, or entrepreneur, you know the value of personal and communal relationships. By connecting with the extraordinarily successful members of your community outside the normal workday, you have the opportunity to collaborate on business opportunities that could enrich your bottom line.**Exclusivity creates unmatched experiences.** The exclusivity of a private club creates a comfortable atmosphere where you can develop trusting relationships with people who make things happen. It may also give you access to off-market opportunities that are not publicly available. Belonging to an exclusive organization enhances your status and can open doors that often remain closed to outsiders.**A privileged community supports learning opportunities.** When you belong to an exclusive club, you are in a position to network with, and learn from, the top people in your community. By choosing your club carefully, you can pick an environment that exposes you to new ideas that energize your thoughts and create new possibilities. As you develop relationships, you build a group of contacts that trust you when you present (or are presented with) an interesting business opportunity.**Exclusive clubs offer the most convenience.** You may have a busy lifestyle that constrains the time you can devote to a private club. Therefore, you want that club to offer the access and amenities you consider essential. Whether it’s a bar, dining room, golf and tennis facilities, professional workspaces, meeting rooms, a cigar lounge, or the latest in workout equipment, a club that charges a significant fee should deliver an equal measure of convenience and luxury. Furthermore, it’s reassuring to know that all members have made a substantial financial commitment to the success of the club.**Many private clubs offer concierge services.** Business opportunities may develop quickly between you and your fellow club members. That’s an important reason for the club to offer concierge services to its members. Perhaps you’ll need to arrange a sudden trip to exploit a time-sensitive business opportunity. Or you may want to book a dinner reservation with a potential client on quick notice. A concierge can provide valuable services that allow you to concentrate on the important business at hand without getting bogged down in details.**Business leadership is a contact sport.** When you choose to lead, you set yourself apart from the herd. Exclusive clubs may help you open new vistas that can nourish your business, your wealth, and your soul. Contact me today to review how the cost of private memberships can be integrated into your overall wealth plans. Building relationships may be the single best use of your money, so let’s sit down at your convenience and work out the financial details.

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